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ABSTRACT OF THE DISCLOSURE

The present invention is directed to a system, method, and software product for ordering of digital photo services among a plurality order terminals each being associated with one of a plurality of business entities, using a digital image provided on a digital storage device associated with one of a plurality of digital storage device providers. The method includes maintaining information with respect to business relationships between the plurality of digital storage device providers and the plurality of business entities; providing a digital storage device at one of the order terminals; and providing an offering at the one order terminal based on a business relationship between the business entity associated with the one order terminal and the digital device provider associated with the digital storage device.